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ALBERTA

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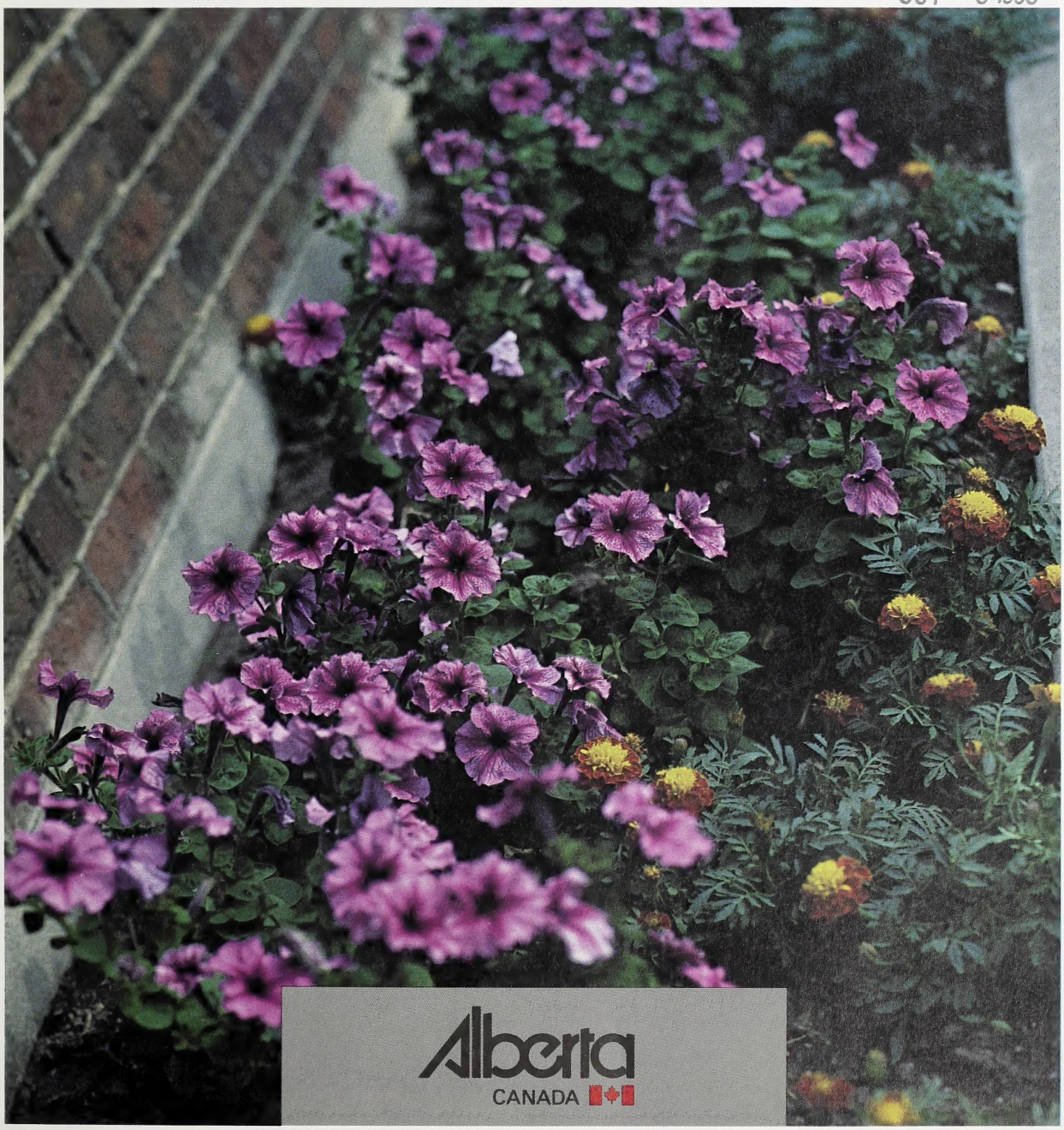

SERVICES FOR BUSINESS IN ALBERTA

Alberta has developed a dynamic and diverse economy which offers a broad range of opportunities. Resource-based industries, manufacturing, advanced technology, and the service sector offer significant opportunities in food and agricultural processing, petrochemicals and plastics, medical research and biotechnology, electronics and telecommunications, tourism, industrial and consumer products manufacturing, and business and financial services.

Business in Alberta today benefits from the province's proud free enterprise tradition, a favourable regulatory system, and a highly educated labour force. Individual initiative and creativity are rewarded.

It is generally conceded that business men and women like to operate with a large measure of independence, but there are times when people who prefer "to help themselves" can profit from the help of others. Entrepreneurs who choose to establish a business in Alberta are able to enhance their prospects for success by accessing a wide range of services, programs and sources of information specifically designed for business. This edition of **Alberta News** will highlight a selection of the business services available for entrepreneurs in Alberta.

ALBERTA NEWS is published quarterly to provide information to our clients and colleagues. This edition will highlight some of the many services available to small business in Alberta.

If you have any comments or suggestions for content in future editions, or if you would like additional copies of this publication, please contact:

Ms. Bernice E. Braun
Immigration and Settlement
Alberta Career Development
and Employment
11th Floor, 10155 - 102 Street
Edmonton, Alberta
T5J 4L5

Telephone: (403) 427-0537
Telex: 0636700848
Facsimile: (403) 422-0126

Alberta
CAREER DEVELOPMENT
AND EMPLOYMENT
Immigration and Settlement

BUSINESS SERVICES

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Professional business **counsellors** are located in communities throughout the province to provide information and advice regarding the many aspects of operating a business in Alberta.

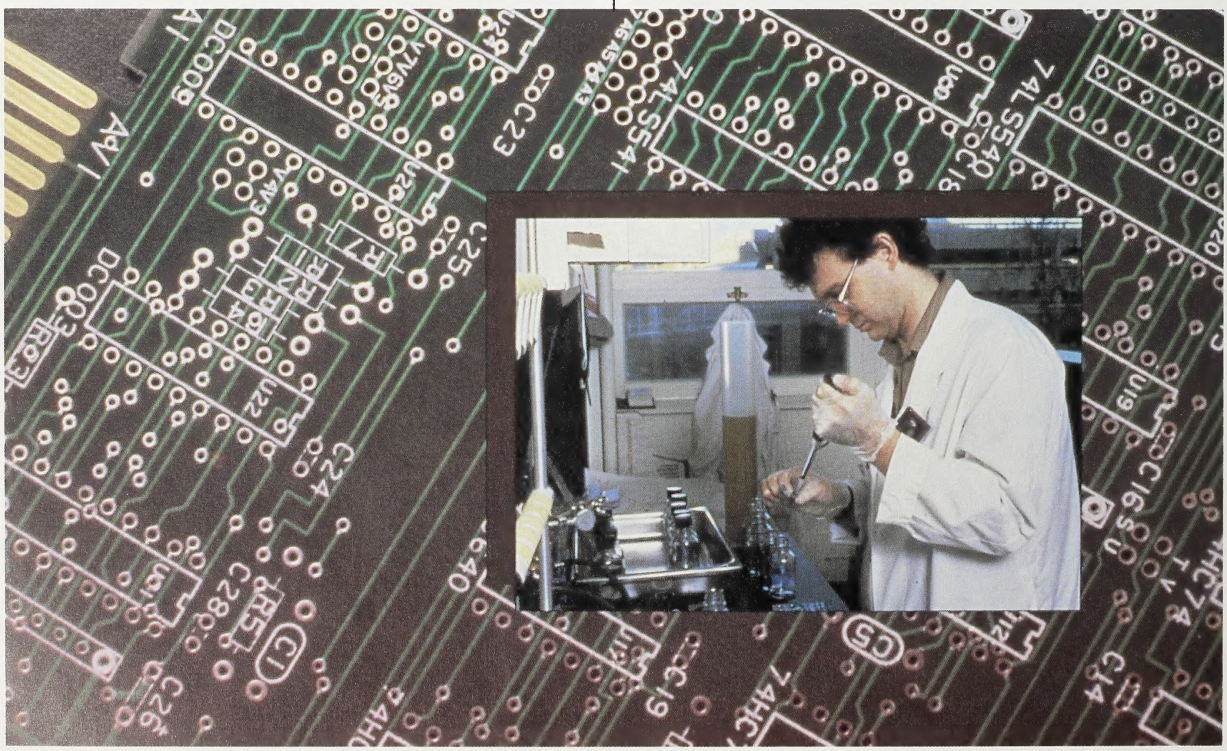
Entrepreneurs are able to obtain **publications** which provide information about starting, financing, marketing and operating a business in Alberta. General **information** is available regarding government **agencies** and programs; patent, trade mark and copyright regulations; **licensing** and permit requirements for businesses and products; and information relating to particular types of businesses or appropriate **sources of data for decision making.**

Assistance with **site locations**, identification of business **opportunities**, and specialized counselling are also available relative to specific industrial sectors including **electronics**, plastics, petrochemicals, advanced materials, film, **food processing**, metal fabricating, and farm and transportation equipment **manufacturing**.

Since **exports** are a key component of Alberta's economy, accounting for more than 22% of the province's GDP, various programs are available to assist Alberta businesses to access market opportunities abroad.

Individuals with successful business experience are encouraged to explore the possibilities which Alberta represents as the location for their business and their residence.

Alberta offers many advantages for business. The province's potential for growth and development is excellent, the opportunities are many and varied.



CONTACTS

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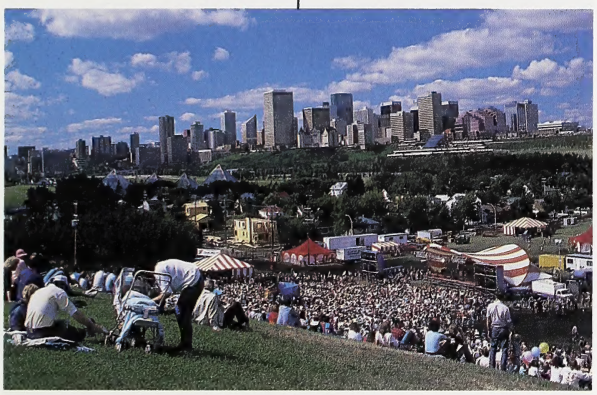
To assist you in obtaining additional information about starting a business in Alberta, following are selected contacts within the Government of Alberta with responsibilities relating to general business activity as well as requirements within specific economic sectors.

General Information and Counselling Services:

Small Business and Industry Division
Alberta Economic Development and Trade
6th Floor, Sterling Place
9940 - 106 Street
Edmonton, Alberta
T5K 2P6
Telephone:
(403) 422-9494
Facsimile:
(403) 422-3655



High Technology:

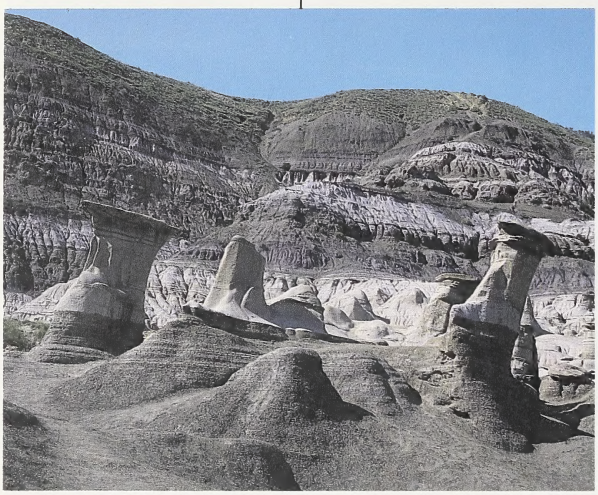
Corporate and Public Relations
Alberta Technology, Research and Telecommunications
12th Floor, Pacific Plaza
10909 Jasper Avenue
Edmonton, Alberta
T5J 3M8
Telephone:
(403) 422-0567
Telex: 037-42687
Facsimile:
(403) 420-1474

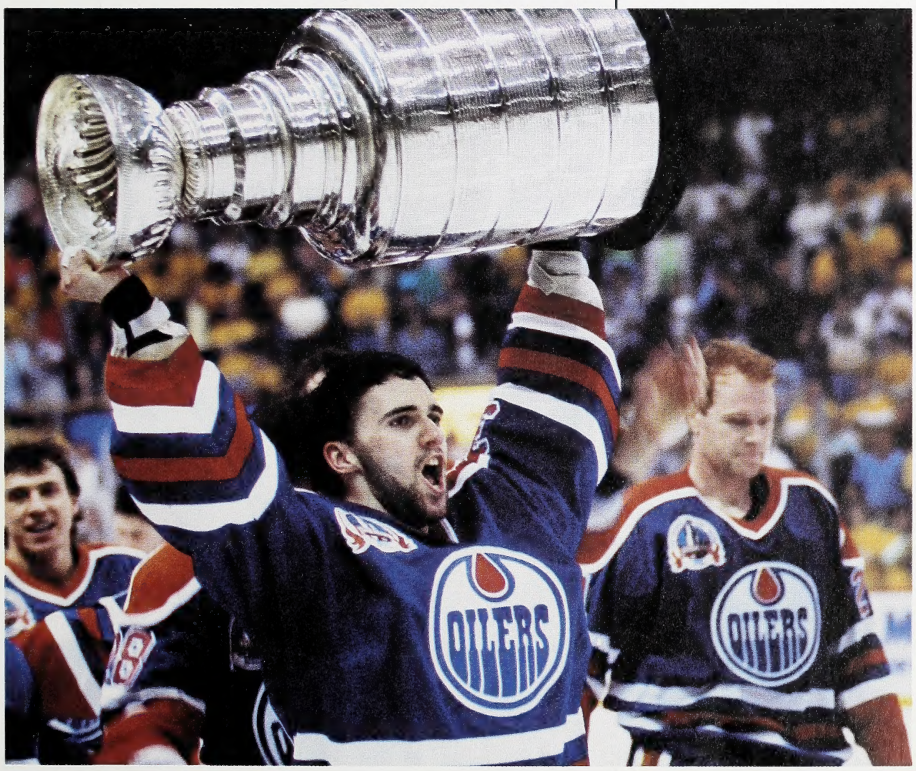
Food Processing:

Agri-Food and Processing Development Branch
Alberta Agriculture
3rd Floor
J.G. O'Donoghue Bldg.
7000 - 113 Street
Edmonton, Alberta
T6H 5T6
Telephone:
(403) 427-7366
Facsimile:
(403) 422-3655

Tourism:

Business Development Branch
Alberta Tourism
3rd Floor, CityCentre
10155 - 102 Street
Edmonton, Alberta
T5J 4L5
Telephone:
(403) 422-1362
Facsimile:
(403) 427-0778





WE DID IT AGAIN!!!

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We apologize to our readers if our annual coverage of this story is becoming boring! But we have to tell you that once again the Stanley Cup, symbol of ice hockey supremacy in North America, was won by a team from Alberta! This year's jubilation belonged to the faithful fans of the Edmonton Oilers. The momentum grew as the playoffs progressed. The players kept getting better and better! When it was all over, the team had defeated the Boston Bruins and was able to return to Edmonton for a well deserved heroes welcome!

BUSINESS IMMIGRATION

The Business Immigration Program enables individuals with successful business experience to choose Alberta as the location for their business and residence.

Prospective business immigrants are invited to visit Alberta to assess the viability of their proposed business venture and to see for themselves the many advantages which Alberta offers. With advance notice of such a visit, we will be pleased to meet with visitors and arrange an itinerary of meetings with appropriate business contacts.

Visitors to **Edmonton** and northern Alberta who wish to discuss the Business Immigration Program may contact:

Ms. Viviane Hanson
(Entrepreneur and Self-Employed Categories)

or

Mr. Pat Shanahan
(Investor Category)

Immigration and Settlement
Alberta Career Development and Employment
11th Floor
10155 - 102 Street
Edmonton, Alberta
T5J 4L5

Telephone:
(403) 427-0537
Telex: 0636700848
Facsimile:
(403) 422-0126

Visitors to **Calgary** and southern Alberta, including Red Deer, who would like to discuss the Business Immigration Program may contact:

Mr. Tony Pugh
Immigration and Settlement
Alberta Career Development and Employment
8th Floor
855 - 8 Avenue S.W.
Calgary, Alberta
T2P 3P1

Telephone:
(403) 297-4491
Facsimile:
(403) 297-5183

Enquirers in the **United Kingdom, Europe and Scandinavia** who wish to obtain information about Alberta and the Business Immigration Program may contact:

Mr. Geoff Davey
Alberta House
1 Mount Street
London, England
W1Y 5AA

Telephone: 071-491-3430
Telex: 51-23461 +
Facsimile: 071-629-2296

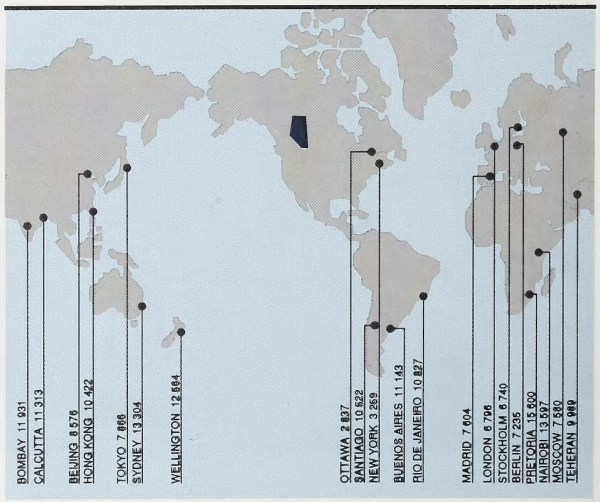
Enquirers in **Southeast Asia** who wish to obtain information about Alberta and the Business Immigration Program may contact:

Mr. David J. Corbett
Government of Alberta
Rooms 1003-4, Tower II
Admiralty Centre
18 Harcourt Road
Central, Hong Kong

Telephone: 5-284729
Telex: 802-61961 +
Facsimile: 5-298115

In our next edition of ALBERTA NEWS we will discuss various business opportunities available in Alberta.

PLACES IN ALBERTA

ALBERTA IN THE WORLD

Distances between Alberta and major cities of the world (in kilometres)